

ABOUT US

VIETAS is a leading digital system in the market, specialized in the world of wood and furniture. This system is primarily composed of our prestigious **VIETAS** magazine in its online and PDF versions. Another crucial component is the dynamic page for each of our clients.

Our publication provides our readers with high-quality content, including articles on the latest trends, expert advice, buying guides, and featured projects in the industry. Our unique editorial focus has allowed us to build a committed and loyal audience of woodworking enthusiasts, designers, architects, and consumers interested in decoration and furniture."

Promotion through the major social media platforms



www.VIETAS.com

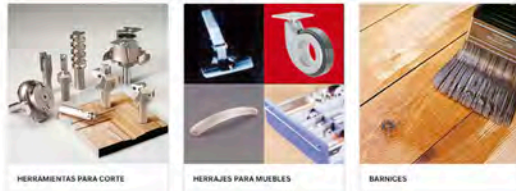
LOGO



YOUR COMPANY

En este espacio se relata una pequeña historia, se describen las características y se hace una mención general de los productos y servicios que ofrece la empresa anunciante con 150 palabras.
In this space a small story is told, the characteristics are described and a general mention is made of the products and services offered by the advertiser company with 150 words.
Neste espaço uma pequena história é contada, as características são descritas e é mencionada geral dos produtos e serviços oferecidos pelo anunciante empresa é escrita com 150 palavras.

Productos



Videos



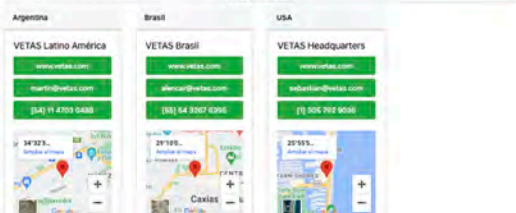
Noticias



Contactar con la empresa



Locaciones



We offer a variety of advertising options within our digital PDF magazine. These strategically placed and professionally designed advertisements will provide you with prominent visibility to our highly focused audience, ensuring that your message reaches the right potential customers throughout Latin America.

CUSTOMIZED DYNAMIC PAGE

Furthermore, we provide each of our advertisers with a personalized dynamic page on our website. This page will be exclusively dedicated to your brand and will allow you to showcase all relevant information, including products, services, events, and links to your social media profiles. This page will be directly linked from the digital magazine advertisement in Spanish, English, or Portuguese, enabling readers to easily access your content and learn more about your company in their preferred language.

VIETAS

BENEFITS OF OUR PROPOSAL



Multilingual Reach: Reach a diverse audience throughout Latin America with content in Spanish, English, and Portuguese.



Digital Boost: Benefit from our online presence and website traffic to increase your visibility on the internet.



1.200.000

readers per year



250.000

on average,
VIETAS generates clicks
to company websites



450.000

searches per year

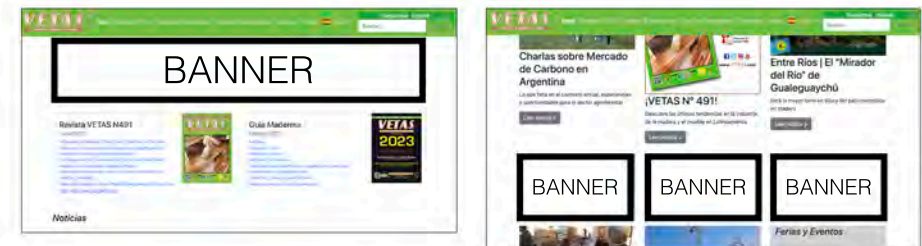
Personalized Interaction: Utilize a customized dynamic page to showcase your brand and services to potential customers in their preferred language.

Prominent Visibility: Position your brand in strategic advertisements within our high-quality digital magazine.

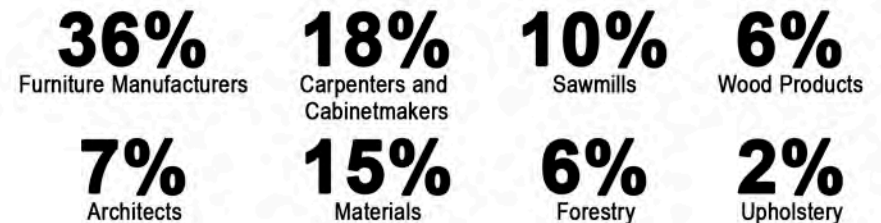
| Format | Bleed | Trim | Rate | Format | Bleed | Trim | Rate |
|----------|-----------------------------|----------------------------------|-------|-------------------------------------|--------------------------|-------------------------------|-------|
| 1 page | 20 x 27,5 cm 8" x 11" | 18 x 26 cm 7" x 10" | 2,400 | 1/8 page | 18 x 3 cm 7" x 1 1/8" | 8,5 x 6 cm 3 3/8" x 2 3/8" | 500 |
| 1/2 page | 18 x 12,5 cm 7" x 4 7/8" | 8,5 x 27,5 cm 3 3/8" x 11" | 1,400 | showcase (20 x 6 cm) | 120 palabras 5 Texto | 120 words 5 Text | 500 |
| 1/4 page | 18 x 6 cm 7" x 2 3/8" | 8,5 x 12,5 cm 3 3/8" x 4 7/8" | 900 | Back Cover (2nd. cover) | | | 4,500 |
| | | | | Inside Cover (3r. cover) and Page 3 | | | 3,600 |
| | | | | Inside Back Cover (4th. cover) | | | 3,000 |

Contact us for volume discounts or advertising plans

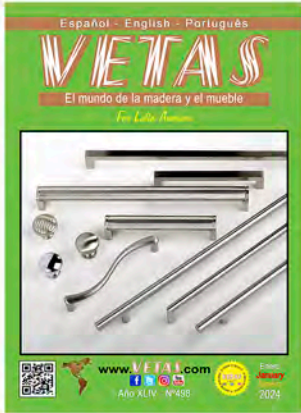
Web Banners: Enhance your visibility with advertising banners on our high-traffic website.



Highly Qualified Audience: Connect with furniture manufacturers, carpenters and cabinetmakers, sawmills, wood products, architects, materials, forestry, and upholstery.



01
JANUARY **498**



Includes Hardware and Accessories Supplement
FEMUR / Brazil / January 22-25

Closing Date: 12.20.2023

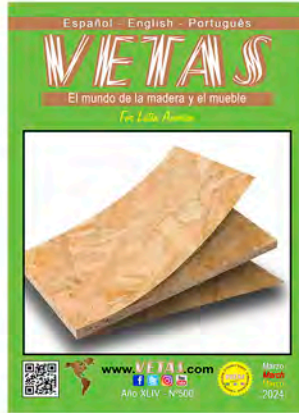
02
FEBRUARY **499**



ANNUAL SUPPLIERS DIRECTORY

Closing Date: 01.20.2024

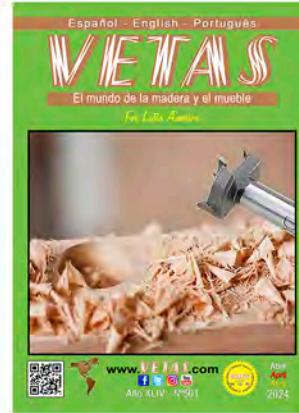
03
MARCH **500**



Includes Panels and Their Technology Supplement
Mem Industrial / Mexico / March 5-7
MOVEBRASIL / Brazil / March 19-22

Closing Date: 02.20.2024

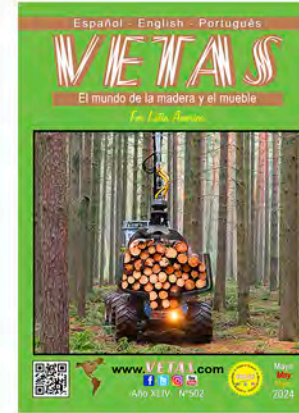
04
APRIL **501**



Includes Cutting Tools Supplement

Closing Date: 03.20.2024

05
MAY **502**



Includes Forestry, Sawing, and Drying Supplement
FIMMA - MADERALIA / Spain / May 14-17
INTERZUM BOGOTA / Colombia / May 14-17
XYLEXPO / Italy / May 21-24

Closing Date: 04.20.2024

06
JUNE **503**



Includes Surface Finishing Supplement
BATEV / Argentina / June 26-29

Closing Date: 05.20.2024

07
JULY **504**



Includes Solid Wood Supplement
FORMOBILE / Brazil / July 2-5

Closing Date: 06.20.2024

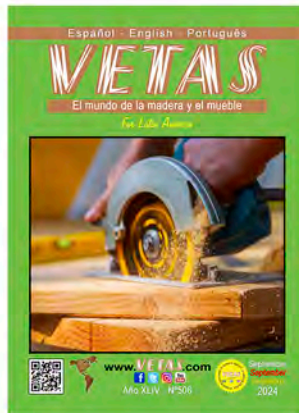
08
AUGUST **505**



ANNUAL PRODUCT DIRECTORY
Tecnomueble / Guadalajara / August 14-17
IWF / Atlanta USA / August 20-28

Closing Date: 07.20.2024

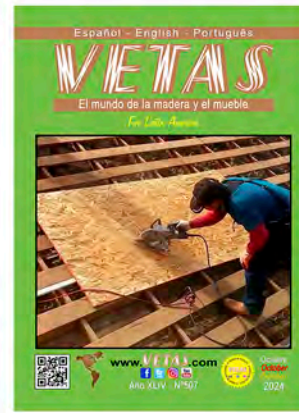
09
SEPTEMBER **506**



Includes Tools and Portable Equipment Supplement
Interimob / Istanbul / September 12-15
LIGNUM BRASIL / Brazil / September 18-20

Closing Date: 08.20.2024

10
OCTOBER **507**



Include particle board supplement

Closing Date: 09.20.2024

11
NOVEMBER **508**



Include Materials and Supplies supplement.
EXPOCORMA / Chile / November 27-29.

Closing Date: 10.20.2024

12
DECEMBER **509**



Anniversary Edition
Includes 2025 Calendar Poster

Closing Date: 11.20.2024